



BlackChat Ai

EMPOWERING BLACK INNOVATION IN ARTIFICIAL INTELLIGENCE

Welcome

[BlackChatAI.com](#) is the go-to platform for the Black community to learn about, engage with, and excel in the world of Artificial Intelligence (AI).

Our mission is to empower, inform, and inspire the black community by providing timely AI news, relevant, captivating stories, and expert insights. We also celebrate the diverse voices, talents, and innovations of Black professionals and creators shaping the future of AI.

EXPLORE THIS MEDIA KIT

This comprehensive guide will help you understand our brand, our audience, and the opportunities for collaboration.

ENGAGE WITH US

As the leading online hub for the Black community in Artificial Intelligence, we are thrilled to offer various platforms for engagement, exploration, and excellence in this revolutionary field.

We drive innovation + opportunities for
Black leaders in AI.



Shaping the Future of AI through Black Innovation

BlackChatAI.com hosts the annual BlackChatAI Conference and Event Series, bringing together industry leaders, innovators, and AI enthusiasts for meaningful conversations, hands-on workshops, and networking opportunities.

These events foster innovation, empower Black professionals, and create pathways to thrive in AI.

More than just a platform, BlackChatAI.com is a movement driving empowerment and shaping a more inclusive future in technology.



EMPOWER

Equip our community with the tools + knowledge to succeed in AI.



INFORM

Deliver the latest AI news, trends, + stories that matter.



INSPIRE

Highlight the achievements + impact of Black innovators in AI.

INTERESTS + LIFESTYLE

Our audience is ambitious, career-driven, community-focused, and tech-savvy, valuing premium lifestyles and embracing innovation to enhance their lives.

VALUES + BENEFITS

Our readers value empowerment, cultural pride, innovation, and holistic wellness, seeking growth, celebrating heritage, embracing cutting-edge technology, and prioritizing well-being.

MEDIA CONSUMPTION HABITS

Our audience is a digitally engaged community, active on apps, social media, and streaming platforms, seeking content on finance, careers, and lifestyle while valuing personalized, interactive, and community-focused experiences.

Our Audience's Profile

Our readers are forward-thinking tech enthusiasts, professionals, and leaders in the Black community, driven by innovation, career growth, and cultural pride.

Focused on **wealth-building, wellness, and empowerment**, they seek actionable insights, cutting-edge solutions, and platforms that inspire a brighter, more inclusive future.

SHOPPING HABITS

Our readers value brands committed to diversity and inclusion, prefer the convenience of online shopping while prioritizing quality and authenticity, and invest in premium products and experiences that reflect their values.

Demographics

Our audience is a diverse, highly educated, and accomplished demographic from urban and suburban hubs, excelling in industries like finance, tech, healthcare, law, and media. With high incomes and advanced degrees, they embody leadership, innovation, and cultural pride, shaping the future of AI while driving change in their communities.

GEOGRAPHY

URBAN + SUBURBAN HUBS

Including New York City, Atlanta,
Washington D.C., Los Angeles, Chicago,
and Houston

MEDIAN INCOME

\$75K - \$125K

40% of the audience earns < \$125,000+ annually, reflecting their success and purchasing power.

AGES

25 to 54

Our core audience includes a strong presence of tech-savvy Gen Z early adopters

GENDER

60% FEMALE

40% MALE

A balanced and inclusive demographic of professionals and innovators

EDUCATION

75% BACHELOR'S DEGREE

25% ADVANCED DEGREE

Highly educated individuals, including MBA, JD, and PhD holders

ETHNICITY

75% AFRICAN AMERICAN

12% HISPANIC

13% WHITE / OTHER

Content + Offerings

01

LATEST AI NEWS

Stay updated with the newest developments in AI technology.

02

FEATURE STORIES

Read inspiring stories about Black professionals + their contributions to AI.

03

EXPERT OPINIONS

Gain insights from thought leaders on AI advancements and their impact.

04

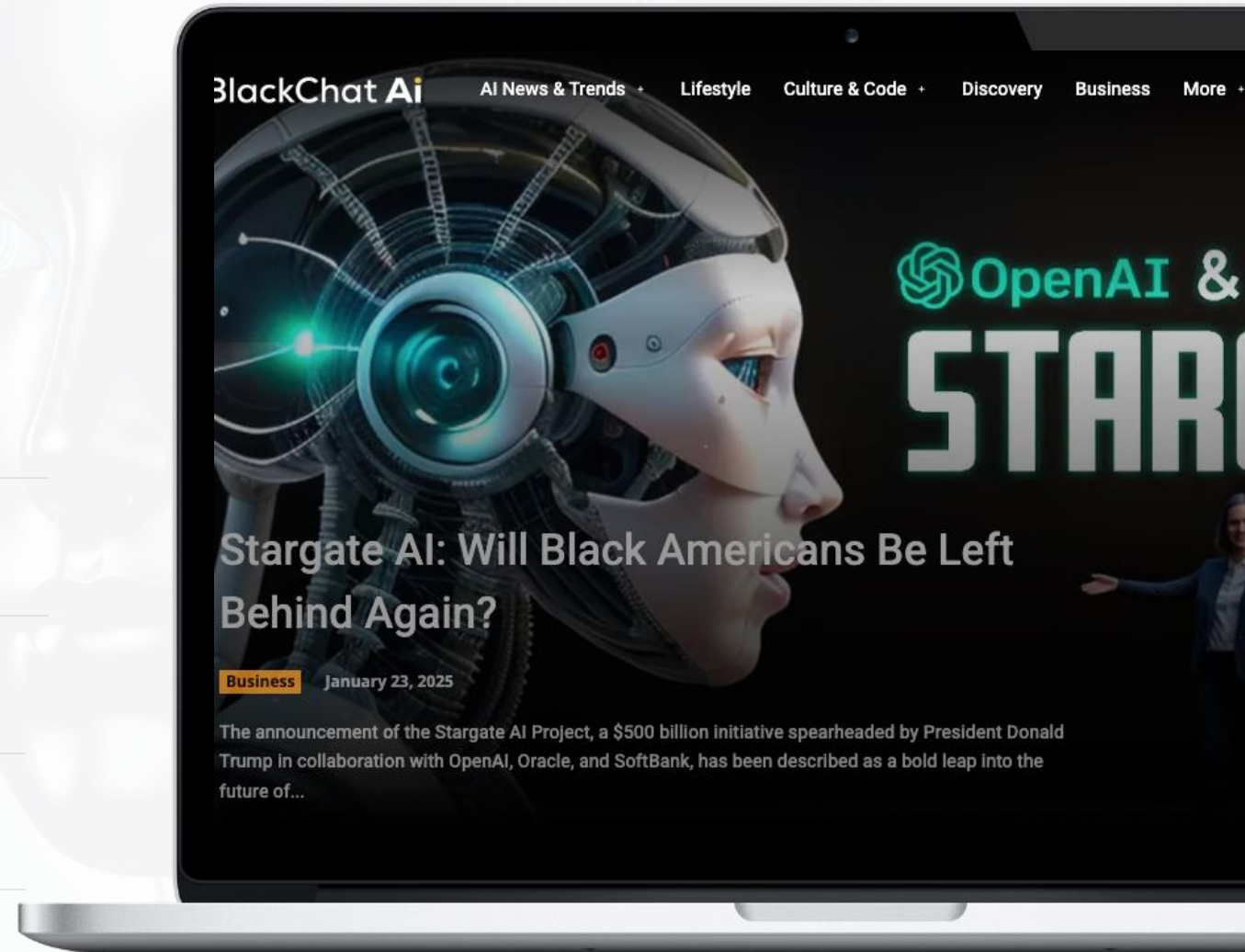
CAREER RESOURCES

Job listings, mentorship, and educational materials to advance careers in AI.

05

COMMUNITY SPOTLIGHT

Celebrate the diversity and achievements within the Black AI community.



Conferences + Events

Our Conferences & Events are designed to empower, educate, and connect the Black AI community. Through dynamic networking opportunities, hands-on workshops, and engaging panel discussions, participants gain valuable insights and practical skills to thrive in the rapidly evolving field of Artificial Intelligence. These events also foster meaningful collaborations and partnerships, driving innovation, promoting diversity, and shaping a more inclusive future in AI.



Networking + Partnerships



Connect with peers, mentors, and industry leaders while cultivating collaborations that drive progress in AI.

Workshops + Seminars



Participate in hands-on sessions to develop practical AI skills.

Panel Discussions



Engage in conversations about AI innovation, ethics, and diversity.

Advertising + Partnership Opportunities

SPONSORSHIPS

Align your brand with our mission and events for maximum visibility.

ADVERTISING

Feature your products and services on our website and during events.

CONTENT COLLABORATIONS

Co-create articles, interviews, and features with us.

EXHIBITOR SPACE

Showcase your technology and services at our conferences.

CUSTOM PARTNERSHIPS

Let's create a unique partnership plan that suits your brand's goals.





500K

MONTHLY WEBSITE TRAFFIC

BlackChatAI.com has consistent growth in engagement and audience reach.



Metrics + Reach

Stay tuned for detailed insights on our audience engagement, platform reach, and performance metrics. This slide will feature key data points showcasing the impact and influence of BlackChatAI.com, including website traffic, social media engagement, event attendance, and more. Placeholder content will be replaced with finalized data.

250K

SOCIAL MEDIA REACH

We are cultivating a vibrant and engaged online community.

50K

NEWSLETTER SUBSCRIBERS

Our newsletter delivers exclusive insights and updates directly to their inboxes.



Get in Touch with Us!

We'd love to hear from you! Whether you're interested in partnerships, event collaborations, or just want to learn more about BlackChatAI.com, don't hesitate to reach out. Let's connect and shape the future of AI together.



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Thank You

 BlackChat Ai

